

VIVID CANVAS

--- LUXURY MARKETING & VIDEO ---

2026 PRICING SHEET · MARKETING SERVICES

MARKETING RETAINERS

Strategy · Design · Ads · SEO · SEM · Analytics

FOUNDATION

\$5,000/mo

Visibility & tracking

- ◆ Basic SEMrush setup
- ◆ Keyword & performance tracking
- ◆ 2 branded infographics
- ◆ Monthly analytics report
- ◆ Creative direction & design

ACCELERATE

\$10,000/mo

Deep strategy & insight

- ◆ Everything in Foundation, plus:
- ◆ Deep category analysis
- ◆ Deep keyword strategy
- ◆ Top-competitor benchmarking
- ◆ Monthly team strategy session
- ◆ 8 infographics + 3 highlights
- ◆ 2 brochures / outreach pieces
- ◆ Bi-weekly strategy calls

DOMINATE

\$15,000/mo

Funnels, agents & automation

- ◆ Everything in Accelerate, plus:
- ◆ Strategic funnel architecture
- ◆ AI agents & workflow automation
- ◆ CRM integration & lead scoring
- ◆ Up to 15 infographics + 3 brochures (as needed)
- ◆ 5 outreach / email campaigns
- ◆ Dedicated account manager
- ◆ Weekly strategy calls

MARKETING VIDEO PACKAGES

Bundled video content for retainer clients

ESSENTIAL

\$5,000/mo

Content that converts

- ◆ 2 hero videos / month
- ◆ 4 UGC-style shorts
- ◆ Scripting & storyboards
- ◆ Standard editing + captions
- ◆ 1 round of revisions
- ◆ Platform-optimized exports

SIGNATURE

\$10,000/mo

The growth engine

- ◆ 4 hero videos (1 per week)
- ◆ 8 UGC shorts (2 per week)
- ◆ Motion graphics & lower-thirds
- ◆ Licensed music + SFX
- ◆ 2 rounds of revisions
- ◆ Quarterly creative session
- ◆ Multi-platform cutdowns

PRESTIGE

\$15,000/mo

Full-scale production

- ◆ 8 hero videos (2 per week)
- ◆ 8 UGC shorts (2 per week)
- ◆ 1 on-location shoot day / mo
- ◆ Custom animation + branded intros
- ◆ Unlimited revisions
- ◆ Dedicated editor & producer
- ◆ Monthly performance reporting

CUSTOM & ENTERPRISE | Starting at \$20,000/mo

Tailored engagements for medical, pharmaceutical, and multi-location brands. Custom website builds (\$15K / 3 months), maintenance (\$1K/mo), brand identity (\$5K), webinars, CRM integration, and full-funnel automation.

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2026 PRICING SHEET · VIDEO PRODUCTION

OUR CREW

INTERNAL ONLY · NOT FOR CLIENT DISTRIBUTION

Internal crew pay ladder & promotion framework

<p>CAMERA OPERATOR \$200 / shoot <i>Rapid shoot · entry</i></p> <ul style="list-style-type: none"> ◆ Single operator · FX3 kit ◆ Client provides all assets ◆ No revisions · no creative calls ◆ Up to half-day on-site ◆ Raw + single assembly edit ◆ Career ladder to Associate 	<p>ASSOCIATE VIDEOGRAPHER \$300 / day <i>Second shooter · 0-2 yrs</i></p> <ul style="list-style-type: none"> ◆ B-camera & BTS coverage ◆ Works under a DP or Cine ◆ Developing lighting + sound ◆ Learning color + post ◆ Available as add-on crew ◆ Career ladder to Cinematographer 	<p>CINEMATOGRAPHER \$450 / day <i>Sony FX-series · 2-5 yrs</i></p> <ul style="list-style-type: none"> ◆ Runs most shoots solo ◆ FX3 / FX6 / FX9 systems ◆ Lighting, sound, color ◆ Client-presentable on set ◆ Escalates on high-stakes jobs ◆ Career ladder to DP 	<p>DIRECTOR OF PHOTOGRAPHY \$1,000 / day <i>RED Cinema · 5+ yrs</i></p> <ul style="list-style-type: none"> ◆ Owns the creative call ◆ RED Komodo / V-Raptor kit ◆ Lights, scouts, directs talent ◆ Builds the shot list ◆ Leads 2-3 person crews ◆ Master tier · mentors crew
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Internal crew pay tiers. Clients are billed separately under Production Configurations (below). Every hire starts at Camera Operator and climbs the ladder as they hit written capability unlocks.

PRODUCTION CONFIGURATIONS

Build your crew — day rates for every engagement

Rapid Shoot — Camera Operator <i>Fixed package · client provides all assets · no revisions · half day on-site</i>	\$899 flat
Solo — Cinematographer <i>Single operator on Sony FX kit · interviews, corporate, social</i>	\$1,500 / day
Solo — Director of Photography <i>Single operator on RED cinema · premium brand, testimonial, documentary</i>	\$2,000 / day
Full Production — 2 Cameras + Sound <i>DP + Cinematographer + dedicated sound operator · multi-cam coverage</i>	\$3,000 / day
Additional Camera / Operator <i>Each added Cinematographer or camera body (per day)</i>	+\$1,500
Add-on Associate Videographer <i>Second shooter or BTS — bundled onto any configuration</i>	+\$500

WEDDING FILM PACKAGES

From intimate to Netflix-grade heirloom films

<p>INTIMATE \$1,500 <i>Solo cinematic</i></p> <ul style="list-style-type: none"> ◆ 1 Sony FX camera ◆ 1 videographer ◆ Up to 4 hrs coverage ◆ 1-min highlight reel ◆ Licensed music 	<p>CLASSIC \$3,500 <i>Elevated coverage</i></p> <ul style="list-style-type: none"> ◆ 1 RED cinema camera ◆ 1 Cinematographer + 1 assistant ◆ Full-day coverage ◆ 3-5 min highlight film ◆ Ceremony recap edit ◆ Drone b-roll (if permitted) 	<p>SIGNATURE \$5,500 <i>Cinematic storytelling</i></p> <ul style="list-style-type: none"> ◆ FX3 + RED cinema cameras ◆ 2 videographers + sound op ◆ Full-day coverage ◆ Cinematic highlight film ◆ Ceremony + reception edits ◆ Licensed audio + scoring ◆ Drone + gimbal coverage 	<p>HEIRLOOM \$8,500 <i>Netflix-grade film</i></p> <ul style="list-style-type: none"> ◆ 2 RED cinema + FX3 ◆ 3 videographers + sound ◆ High-end lighting package ◆ Full-day + getting-ready ◆ Signature feature film ◆ Ceremony, vows, speeches edits ◆ Custom color grade ◆ Drone + gimbal + sliders
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Wedding photography available as standalone or bundled package — inquire for custom pricing.

EDITING RATES

Hourly post-production, billed in 15-minute increments

Standard Edit <i>Social cutdowns, straight assembly, captions, corporate content</i>	\$100 / hr
Advanced Edit <i>Motion graphics, color grading, sound design, multi-cam</i>	\$200 / hr
Signature Edit <i>Cinematic finish, VFX, custom animation, senior editor</i>	\$250 / hr

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2026 PRICING SHEET · PHOTOGRAPHY SERVICES

CORPORATE & EVENT PHOTOGRAPHY

Headshots · Conferences · Product · Brand Campaigns · Editorial

<p>ESSENTIALS \$800</p> <p><i>Half day · headshots & small events</i></p> <ul style="list-style-type: none"> ◆ 1 photographer ◆ Up to 4 hours on-site ◆ 1 mirrorless body + prime lens ◆ 50 edited images ◆ Basic color correction ◆ 48-hour preview gallery ◆ Digital delivery via gallery link 	<p>PROFESSIONAL \$1,500</p> <p><i>Full day · conferences & launches</i></p> <ul style="list-style-type: none"> ◆ 1 photographer ◆ Up to 8 hours on-site ◆ Pro kit + prime lenses + flash ◆ 150 edited images ◆ Full color grade + retouching ◆ 48-hour preview gallery ◆ Print-ready high-res files ◆ Half day: \$900 	<p>PREMIUM \$2,500</p> <p><i>Full day · large events & multi-location</i></p> <ul style="list-style-type: none"> ◆ Lead photographer + 2nd shooter ◆ Up to 8 hours on-site ◆ Dual-body pro kit + lighting rig ◆ 250 edited images ◆ Advanced retouching + composites ◆ 24-hour preview gallery ◆ Print + web-optimized delivery ◆ Half day: \$1,500 	<p>SIGNATURE \$4,000</p> <p><i>Full day · brand campaigns & editorial</i></p> <ul style="list-style-type: none"> ◆ Lead + 2nd shooter + assistant ◆ Full day + styled art direction ◆ Medium format + cinema-grade stills ◆ 400+ edited images ◆ Magazine-quality retouching ◆ Same-day preview selects ◆ Print, web, social-optimized files ◆ Half day: \$2,500
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WEDDING PHOTOGRAPHY

From intimate ceremonies to full-weekend heirloom coverage

<p>INTIMATE \$1,200</p> <p><i>4 hours · solo coverage</i></p> <ul style="list-style-type: none"> ◆ 1 photographer ◆ Up to 4 hours coverage ◆ Ceremony + portraits ◆ 100 edited images ◆ Color-corrected gallery ◆ Digital delivery within 14 days 	<p>CLASSIC \$2,500</p> <p><i>Full day · elevated stills</i></p> <ul style="list-style-type: none"> ◆ 1 photographer ◆ Full-day coverage (up to 8 hrs) ◆ Getting-ready through reception ◆ 250 edited images ◆ Full color grade + retouching ◆ Online gallery + print-ready files ◆ Half day: \$1,500 	<p>SIGNATURE \$4,000</p> <p><i>Full day · 2 shooters</i></p> <ul style="list-style-type: none"> ◆ Lead photographer + 2nd shooter ◆ Full-day coverage ◆ Engagement session included ◆ 400 edited images ◆ Advanced retouching ◆ Album layout consultation ◆ 24-hour highlight sneak peek ◆ Half day: \$2,500 	<p>HEIRLOOM \$6,500</p> <p><i>Full day + rehearsal · premium</i></p> <ul style="list-style-type: none"> ◆ Lead + 2nd shooter + assistant ◆ Rehearsal dinner + full wedding day ◆ Styled bridal session included ◆ 600+ edited images ◆ Magazine-quality retouching ◆ Premium album design + printing ◆ Same-day slideshow at reception ◆ Half day: \$4,000
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Bundle any wedding photography package with a Wedding Film Package and receive 10% off both.

PHOTOGRAPHY ADD-ONS

Stack onto any photography package above

<p>Additional Photographer <i>Extra shooter added to any package (per day)</i></p>	<p>+\$600</p>
<p>Drone / Aerial Photography <i>FAA-licensed pilot, 30-60 min flight window</i></p>	<p>+\$500</p>
<p>On-site Printing / Proofing <i>Portable print station for events or headshots</i></p>	<p>+\$400</p>
<p>Express Delivery <i>Full edited gallery within 24 hours (vs. standard 5-7 days)</i></p>	<p>+\$350</p>
<p>Extended Retouching <i>Skin, compositing, background swap — per 10 images</i></p>	<p>+\$200</p>
<p>Photo + Video Bundle Discount <i>Book any photo + film package together</i></p>	<p>10% off</p>

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We don't just build brands — we make them impossible to ignore.